

**MINISTRY OF CULTURE AND INFORMATION POLICY OF UKRAINE
A.V. NEZHĐANOVA ODESSA NATIONAL MUSIC ACADEMY**



**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL LINGUISTIC UNIVERSITY**



**First National Research Conference
ODESSA DIALOGUES OF CULTURES:
CREATIVITY, PERSONALITY, AND LANGUAGE
&
Round Table Discussion
RHETORIC OF THE MEDIA DISCOURSE**

26-27 November 2021

Dear Colleagues!

We are pleased to announce the First National Research Conference “Odessa Dialogues of Cultures: Creativity, Personality, and Language” and the Round Table Discussion “Rhetoric of Media Discourse” to be held on **26-27 November 2021** at the Department of Foreign Languages of the A.V. Nezhdanova Odessa National Music Academy (Odessa, 63 Novoselskoho Street, Great Hall of ONMA <https://odma.edu.ua/>).

The conference shall accept contributions from university lecturers, researchers, post-graduate students, master students, professionals who have creative, scholarly and practical interest in the conference and round table discussion.

Abstracts that have not been previously published shall be accepted for publication.

To participate in the conference, you need to register by **10 November 2021** following the link in item 1 and send the following materials to the e-mail address natalja.petljutschenko@onua.edu.ua:

1) <https://forms.gle/CPLRpJMEmxwWQKD8>

2) Text of the talk prepared in accordance with the following requirements (*Ivanchenko_abstract_conference* or *Ivanchenko_adstract_round table*).

The subject line of the letter should indicate: Odessa Dialogues of Cultures_2021 (Ivanchenko A.A.).

You should receive a confirmation of receipt and acceptance of materials for publication from the organising committee within one day after sending the letter.

The conference “**Odessa Dialogues of Cultures: Creativity, Personality, and Language**” solicits contributions in the following thematic areas:

(I) *Creativity:*

1. Interaction between musicology and philology: methodology and practice in higher music education.
2. Intermediality of the modern music environment: traditions and innovations.
3. Metatextuality in different musical and singing traditions.
4. Synergy of musical temporation: time, space, and music.
5. The phenomenon of intimacy: category, genre, aesthetics.

(II) *Man:*

1. The phenomenon of ‘musical consciousness’ and human creativity.
2. Philosophy of dance movement: ethnomentality, dance, and music.
3. *Partum Personality*: musical art and the psychology of creative personality.
4. Odessa and Europe: polyphonic thinking of Odessa residents.
5. Issues of musical culturology: man, history, and hermeneutics.

(III) *Language:*

1. Multilingualism in verbal and musical spheres.
2. Odessa originality: language, humour, and music.
3. *Italianità* in language and music.
4. Ukrainian-Chinese relations in Odessa: dialogue of language & music.
5. Pedagogical techniques of today: foreign languages and language didactics.

The round table “**Rhetoric of media discourse**” invites you to discuss the following topics:

(IV) *Rhetoric & media*

1. Audio-visual means of verbalised content distribution.
2. Virtual reality and cognitive rhetoric of media discourse in Ukraine.
3. Intermediality and the media image of a person.
4. Canons of classical rhetoric in modern communicative conditions.
5. Man in the age of ‘post-truth’ and ‘fake news’.
6. Modality of new media texts.
7. COVID-19: media ethos, media pathos & media logo in the era of infodemia.

Working languages of the conference: Ukrainian, English.

Form of participation: personal or remote.

Each paper will be allotted 20 minutes (15 minutes for presentation and 5 minutes for discussion).

Registration fee: The cost of participation (regardless of the form) in the conference is UAH 250.00.

PhD students will be granted a discounted conference fee of **150 UAH**.

The registration fee includes publication of a book of abstracts, certificates (**15 hours / 0.5 ECTS credit**), sending one copy to the author, distribution of information letters and invitations as well as organisational costs.

The cost of accommodation, meals and reservations shall be paid by the participants themselves. Please take care of the return tickets.

Payment details for the registration fee shall be sent to the conference participants in response to the letter with the contribution abstracts.

We also invite you to publish research articles in the journal “Musical Art and Culture” (the collection is included in the List of professional Research Publications of Ukraine, category B, in the field of art studies (025 “Musical Art”).

You can find the requirements for formatting and publication of articles following the link: <https://odma.edu.ua/wp-content/uploads/2021/06/info.pdf>

Contact Information:

Chair of the Organising Committee:

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Oleksandr Oliynyk

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Abstract structure and formatting requirements:

Abstracts should be up to three A4 pages in MS Word.

Font—Times New Roman, font size—14, line spacing—1.5, margins (top, bottom, left, right)—20 mm, paragraph—10 mm (see sample).

A book of abstracts shall be published before the conference and posted on the website of the ONMA Department of Foreign Languages at <https://odma.edu.ua/faculties/kafedra-inozemnyh-mov/>

Conference proceedings in the case of remote participation shall be distributed by **26 December 2021**.

Important Dates:

Deadline for submission of abstracts: **10 Nov 2021**

Notification of acceptance: **20 Nov 2021**

Conference: **26-27 Nov 2021**

As the covid-19 situation is still unpredictable, those participants who can not attend the conference because of the travel restrictions may present their papers online.

The organizing committee will monitor the situation and the conference may be switched to virtual mode if necessary.

Abstract sample report:

(IV) *Rhetoric & media*

THE INTERPRETATION OF CHARISMA AS A TERM IN MEDIA DISCOURSE

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Introduction.

The aim of the work.

Materials and methods.

Results and discussion.

Conclusions.

REFERENCES:

1. Безносков, М. (2010). «Медиатизация» политики и ее опасность для демократии. *Вісник Харківського національного університету імені В.Н. Каразіна*, 891, 32–36.
2. Demetz, P. (2019). *Diktatoren im Kino: Lenin, Mussolini, Hitler, Goebbels, Stalin*. Wien: Paul Zsolnay Verlag.
3. Häusermann, J. (2001). *Inszeniertes Charisma: Medien und Persönlichkeit*. Tübingen: Niemeyer.
4. Weber, M. (2006 [1922]). *Wirtschaft und Gesellschaft. Grundriss der verstehenden Soziologie*. Paderborn: Voltmedia.